



Dear Band Family,

Becoming part of the CHS Band Family has been an extremely rewarding experience! The commitment, teamwork and leadership skills learned in band build a foundation for life. On behalf of the Boosters, we are honored to have Mr. Trevor Baxter and Mr. Blair Boothe as Co-Directors of the CHS Band. Together, they will unite, inspire and encourage our children towards great success!

For new band parents, we welcome you to our Family. To the returning families – welcome back! This is going to be the best year yet! The CHS Band has a long history of excellence throughout the Mid-South region when we travel to marching competitions. It takes enormous energy and financial support to do what we need to do. Our kids are successful because of their talent and dedication but also because of the Booster support we give them. **The Columbia Invitational Marching Contest is our MAIN EVENT.** It is our main source of financial support and is a cherished community tradition. This will be the 43rd CIMC and our 79th year of the CHS BAND! This year, CIMC will be held on September 30th. **Parental support is absolutely essential to the continued success of not just this band but to CIMC.** I hope that as a new parent, or a parent who has not been able to volunteer in the past, you will raise your hand to help plan and host this wonderful event.

One of the ways that we generate funds for this event and for the band is by selling Ads (both parent Ads and business Ads) and trophy sponsorships. **Purchasing a Parent Ad, or Trophy Sponsorship, is one of the best ways to celebrate your child and support our band.** Parent Ad prices (offered at a discount) range in price from \$30-\$135 and trophy sponsorships start at \$70. You might consider splitting the cost of the Ad with another parent as well. Pricing information is attached to this letter and much more information will be available during Parent Performance night on August 11th. The deadline for sponsorship is September 1st.

Bringing in NEW sponsors each year is also essential. Asking business leaders in our community to sponsor this event is crucial to our financial success. If you are able, please ask your employer about sponsoring our band by taking an Ad or purchasing a trophy. It never hurts to ask and their contribution is tax-deductible. (Please see Ad and Trophy prices for **Businesses** if you are willing to ask your employer for help). **We are also starting to earmark funds towards new uniforms.** Our current uniforms are over 10 years old and replacing them will cost well over \$50,000. We must start earmarking funds for a later purchase in the years to come.

Thank you for your participation in supporting these wonderful kids. ***The future is bright! An exciting year is ahead!***

Sincerely,

Suzanne Jordan, CHS Band Boosters, Ads and Trophy Chair

931-797-2678, chsband.cimcsponsorship@gmail.com

2018 CIMC Parent Ad and Trophy Sponsorships

Taking a Parent Ad in the CIMC Program, or sponsoring a Trophy, is a wonderful way to celebrate your child and an excellent way to support our band. All advertising dollars are used to print the CIMC program and buy trophies for the event. You might also consider sharing the price of the Ad with another parent or consider collecting money for a "sectional" Ad – example: each member of the drum line contributes to the Ad. MANY trophy sponsorships are available in the price range of \$150-\$350. Some of these trophies are included in packages available for corporate sponsorship and may not be available for individual purchase but please contact me for details as we almost always have trophies left to sponsor at the last minute. During the awards ceremony, the Seniors will present trophies to the winning bands but ANY Family or Band Student who purchase trophies are welcome to present their trophy as well. The prices below reflect the cost for PARENT Ads only. There is a separate price list available for all Business and community sponsorships, please contact me if interested.

Parent Ad (non-business)

1/8 Page Black and White (business card size)	\$30.00
1/4 Page Black and White	\$40.00
1/2 Page Black and White	\$55.00
1/2 Page Color	\$80.00
Full Page Black and White	\$110.00
Full Page Color	\$135.00
Senior Special (Full Page Color Ad + \$70 trophy sponsorship)	\$180.00 (\$25 discount)

*** All parent Ad prices include a Program, delivered the week of CIMC, prior to the event

Trophy Sponsorship - Four Classes

Class Awards – Four of Each in Total

1 st Place Color Guard in each Class	\$100
2 nd and 3 rd Place Color Guard in each Class	\$75
1 st Place Percussion in each Class	\$100
2 nd and 3 rd Place Percussion in each Class	\$75
1 st Place in each Class	\$150
2 nd Place in each Class	\$100
3 rd Place in each Class	\$75

Overall Awards - One Only

Tom Hewgley Spirit Award*	\$300
Tommy Smith Best Percussion Award*	\$275
Phillip Brown Best Music Performance Award *	\$275
Connie Cathey Best Color Guard Award*	\$275
Rick Murphy Best Visual Performance Award*	\$275
Bill Hull Reserve Grand Champion Award *	\$325
Tom Tucker Grand Champion Award *	\$350

* **Limited Availability due to Corporate Sponsorship, please contact me for more information.**

DEADLINE for All Ads and Trophy Sponsorship: Friday, September 14th.

Call/text Suzanne Jordan @ 931-797-2678 or email at chsband.cimcsponsorship@gmail.com

You may also print a copy of the Order Form and send to the band room.

*****ALL sponsorships, Ads, Pictures must be received no later than September 1st*****

Parent ADS and TROPHY Sponsorship Order Form

Parent Name: _____

Contact Email: _____ Contact phone: _____

Student Name: _____

Ad Size: 1/8 Page _____ 1/4 Page _____ 1/2 Page _____ Full Page _____

Black and White: _____ Color: _____

Pictures and Art Work: _____

**** (Attach to form OR send via email NO LATER than 9/1 to chsband.cimcsponsorship@gmail.com)

Alumni Ad: \$20 (Name of Alumni, Year of graduation and Instrument)

What do you want Ad to say (Names and Spelling must be correct):

Trophy Sponsorship:

CALL/TEXT Suzanne Jordan @ 931-797-2678 or email at chsband.cimcsponsorship@gmail.com to determine availability.

\$75 _____ Trophy: _____ In Honor of: _____ Student to Present: _____

\$100 _____ Trophy: _____ In Honor of: _____ Student to Present: _____

\$150 _____ Trophy: _____ In Honor of: _____ Student to Present: _____

\$200 * _____

\$275 * _____

\$300 * _____

\$325 * _____

*** Limited Availability due to Corporate Sponsorship, please contact Suzanne for more information.
We almost always have some left over to sell at the last minute!**

TOTAL: _____

Payment Included: _____ or Send Invoice _____